



Tidelands Plein Air 2025 Prospectus

All registrants must:

- Provide contact information
- Pay \$50 registration fee

Registrations open at noon on July 1, 2025 and will continue until we have 40 artists registered. Any questions or concerns should be directed to TAG Executive Director, Paige Conner Totaro at 804-925-1011 or paige@tapparts.org.

What is Tidelands Plein Air?

Tidelands Plein Air is an event offered by TAG-Tappahannock Artists Guild/Tappahannock Art Gallery celebrating the beauty of Tappahannock and Essex County in Virginia. Tidelands Plein air brings artists from all over the state, the Mid-Atlantic and beyond, and offers programming for artists, collectors, and the community.

We invite artists to come enjoy the beauty, hospitality and history of Virginia's River Realm. We try to accommodate artists in local homes when requested, but all artists are responsible for their own travel expenses.

What should I expect at Tidelands Plein Air

- A beautiful working and recreational waterfront community full of welcoming people.
- New friends, old friends, opportunities for collaboration and education.
- Your artworks produced during this week will be exhibited and offered for sale at TAG's annual Art on the Wall fundraiser, with 30% of proceeds given to TAG, a 501(c)(3) organization, so price accordingly. All work produced or commissioned during the Tidelands Plein Air event is subject to a 30% commission to TAG.
- Participating artists receive a free ticket to the Art on the Wall event, and may invite a friend or partner at a discounted price.
- Plan to attend the opening cocktail reception on Wednesday Oct 22, 2025 at 4pm, and the Friday picnic lunch in the courtyard of the Essex County Museum.

Is Tidelands Plein Air Juried/Judged?

Tidelands Plein Air is not juried or judged and all are welcome to participate. We limit the number of artists to 40, so sign up early. We do ask participating artists to vote on their favorite piece in the Art on the Wall Event, and that image may be used for the following year's event publicity.

The 2024 Artists' Choice winner was Lynn Lewis, whose painting "Big Blue" is featured in our 2025 materials.

2025 Important Dates:

July 1 - Registration opens

October 22 - Check in and begin painting! Welcome reception at TAG at 4pm.

October 22-25 - Paint around Essex County

October 24 - Picnic lunch provided by TAG in the Essex County Museum courtyard

October 24 - 5-7 pm Date Night in Tappahannock - opening of Lynn Lewis's show at TAG

October 25 - deliver work, framed and ready to hang between 12:30-3pm

October 25 - 5:30-8pm Art on the Wall Fundraiser